



American Association  
for Long-Term Care Insurance™

# ULTIMATE

# LTC

## MARKETING & SALES

# TOOL KIT™

### TARGET Business Owners and Self-Employed

*This marketing and sales tool kit contains everything you need to successfully market LTC insurance to business owners and self-employed individuals.*



## Market When You're Not There

*Generic displays deliver powerful messages to create interest and requests for information. Artwork you can personalize and use... again and again.*

FROM THE AMERICAN ASSOCIATION FOR LONG-TERM CARE INSURANCE

Regular Price

# \$89

+ \$10 UPS Shipping

CA residents add  
8.25% Sales Tax

## Capitas Financial Savings

Write "Capitas" in Discount Code Box

SPECIAL

# \$59

+ \$10 UPS Shipping

CA Residents Add Tax

CUT & MAIL OR FAX BOTTOM HALF ONLY

### Your Tool Kit Contains

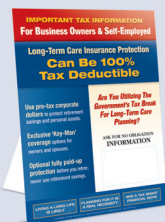


+



1 Countertop Easel with Brochure Pocket

20 Copies Business Owners Guide to LTCi



2nd Promotional Easel

Black & White Artwork To Use + Direct Mail Letters & More



Audio CD Featuring 4 Top Sales Pros Sharing Sales Secrets

Additional quantities of any item available.  
Call 818-597-3227 for pricing.

## ORDER FORM - ORDER BY PHONE (818) 597-3227

Complete and mail with your check payable to American Association for Long-Term Care Insurance.

PLEASE PRINT CLEARLY: USE SEPARATE PAPER IF YOU PREFER

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

I authorize AALTCI to charge my card.

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CC Security Code \_\_\_\_\_

Address Where Credit Card Statement is Sent \_\_\_\_\_

Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Number of Kits \_\_\_\_\_

**TOTAL PRICE \$** \_\_\_\_\_

Capitas \$59 + \$10 s/h



### Association Members SAVE

On AALTCI Marketing Tools (shipping costs not included)  
NOT A MEMBER – JOIN TODAY AND SAVE

MAIL TO: AALTCI, 3835 E. Thousand Oaks Blvd., Suite #336, Westlake Village, CA 91362

FAX TO: 818-597-3206